

FORMERLY THE CURSOR GROUP

THE BASIC EXPRESS

Dear Bally Owners:

Thank you for expressing an interest in our International Bally Computer System Club! Established over two years ago, one of the many services we offer is the Official Bally User's Journal called "THE BASIC EXPRESS".

As your Bally Arcade is a completely functional Z80 Microcomputer with 4K of RAM (user memory) and expandable to a very powerful 48K, our Journal (THE BASIC EXPRESS) will help you to make use of the computer aspects. Many of our 14,000 readers bought the Bally strictly as a TV Video Game with no desire or experience in programming. What would be the advantage in using the Bally as a computer??

Simply put, with the use of our Journal you don't have to understand programming!! You will merely key in the programs we print in the EXPRESS, using the Bally Basic Cartridge, and you will have instant access to hundreds of games and practical programs. No longer will you have to wait months for new Bally Game Cartridges! You need not have computer experience or even a desire to become a computer programmer. All of the subject matter is formatted in a concise and easy-to-understand manner, benefiting the beginner as well as the expert. If you do desire more information, 4 we offer 11 Technical Manuals covering every aspect of the Bally from the basic Service Manual (including schematics, parts lists, etc.) to complete disassembly listings of cartridges, system software, on-board subroutines, etc.

As Manufacturers Representatives, another service we offer in our Journal is a complete description and rating of all new Bally Game Cartridges (even before they become available in retail stores). This service benefits you very greatly by allowing you to 5 save up to \$29.95 on a cartridge you don't want (more if you find 2 or 3 cartridges you don't want to buy). However, in all fairness I have to say the vast majority of Bally Game Cartridges are fantastic! Also, all Bally products may be purchased through our offices as well as the other products advertised within the pages of the EXPRESS. This service alone can save you far more than the price of a subscription.

The key to our organization is INFORMATION and SERVICE!! We're here to keep you informed and by so doing, we save you time and money! Our extensive editorials, tutorials, and reviews will keep you abreast of the latest developments, not only from Bally but your fellow Club Members, regarding both hardware (Add-on's, key-boards, a new Basic Language Programming cartridge, etc.) and software. PLEASE NOTE: we will cheerfully answer any of our subscribers questions, help with your problems, and accept C.O.D. orders by telephone from 10:00 AM to 4:30 PM (Pacific time) Monday through Friday (excluding holidays).

We also publish information for the "do-it-yourself" buffs so that you can build your own add-on's, do many of your own repairs, and create exciting new games for your own enjoyment. If you are not mechanically inclined, we have a complete on-site Repair Center! 6 Our Service Department will make repairs and modifications to your Bally at well below prevailing prices and a fast return of your unit!

To the best of our knowledge, 7 we do not have one single dissatisfied subscriber! 8 We have the total support of the manufacturer of the Bally and in turn we offer you total support. Our Journal is written and composed by professionals. This is

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9 a full-time business venture for our staff and we treat it accordingly. We carefully screen all advertisements for software and hardware products so that you the consumer can purchase these items knowing that you have a guarantee of quality.

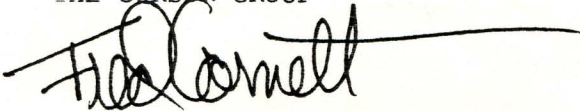
10 A 12 issue Subscription is only \$18.95 (a \$24 value). If you desire all of our Back Issue (extremely valuable since we never reprint the same information twice) the price is only \$24.50 (a \$28 value). Our best bargain of all is the "SPECIAL OFFER" -- a 12 issue subscription, all back issues, and a FREE Service Manual for \$42.50. C.O.D. orders are acceptable on the SPECIAL OFFER only! Please use the attached coupon for placing your order (NOTE: the expiration date on the coupon)

Send us the coupon on the bottom part of this page today and get set to receive a treasure trove of games, programs, and ways to do things with this machine you never dreamed of!!!

We look forward to hearing from you soon and if you have any further questions, please do not hesitate to call.

Sincerely,

THE CURSOR GROUP


 Fred Cornett
 President/Managing Editor

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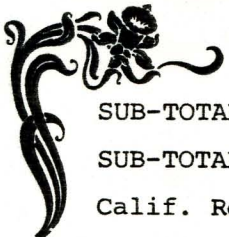
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